

Announcement no. 4-2024 Copenhagen, 1 March 2024

### Correction

In the company announcement 2-2024, it was stated that a majority of 98.42% of the share capital represented at the Extraordinary General Meeting held February 23, 2024, voted for an approval of the proposal to delist the company from Nasdaq First North Growth Market Denmark. After a more detailed counting, this number has shown to be inaccurate. The correct number is 98.44%.

7,573,793 (and not 7,430,948) shares were represented, which is corresponding to 66.19% (and not 64.93%) of the share capital. The number of votes (represented shares) that were physically present was 5,986,040 (and not 5,843,195 votes).

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### About Hypefactors A/S

Hypefactors is an AI based reputation and corporate trust technology company, providing a tech platform to support better media intelligence and reputation/trust management.

Hypefactors combine data, analytics, technology, and tools to provide a unified and easy-to-use experience. With all the tools to automate and ease the work, and all the facts to document the results. In addition to media monitoring across the different media channels, the platform provides access to several facts, incl. automated documentation of the monetary value and quality assessment of each third-party media mention. The platform also contains other time-saving tools such as automatically generated media reports and a mobile app giving access to real-time media mentions. The company is listed at Nasdaq Growth Market in Copenhagen, Denmark.

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